

Presentation.

Photo Contest “Amazoniar”-2021.

The contest is part of the project “Amazoniar”, an initiative by the Amazon Environmental Research Institute - IPAM (www.ipam.org.br). Amazoniar aims to promote a global dialogue about the Amazon forest and how it influences the relations between Brazil and the world.

The Photo Contest “Amazoniar”-2021 is strictly cultural and does not involve any financial remuneration to the winners. The commercial use of the photos by IPAM and its partners is also expressly prohibited.

Regulation - Photo Contest “Amazoniar”-2021

1. **THEME**

- 1.1. The general theme of the contest is “**Amazon for the planet**”.
- 1.2. Candidates must submit their photos for one of the four categories:
 - 1.2.1. **Earth sciences** - Contributions that reveal the immensity of the Amazon forest, its rivers, vegetation, and natural and mineral wealth.
 - 1.2.2. **Cultural heritage** - Contributions that reveal the peculiarities of the culture and the ancient traditional knowledge of the peoples of the Amazon forest.
 - 1.2.3. **Conservation** - Photos that reveal the efforts and results of forest conservation in the Amazon. Submissions on actions for the protection of the Amazon and the threats to the forest and its conservation are welcome.
 - 1.2.4. **Biodiversity** - Photos of Amazonian fauna and flora in their natural environment.

2. **OBJECTIVE**

- 2.1. Raise awareness of the reality and importance of the Amazon forest and its population.
- 2.2. Encourage the enjoyment of art through the active participation of communities in the Amazon region.
- 2.3. Record concrete realities in the Amazon, including philosophical, poetic, social, human or historical issues.
- 2.4. **Specific Objectives:**
 - 2.4.1. Value images created by Amazonian communities;

- 2.4.2. Encourage the emergence of new talents in photography;
- 2.4.3. Taking the Amazon beyond its borders.

3. **PARTICIPATION**

- 3.1. Anyone is eligible to participate in the Contest, as long as they are the author of the submitted photographs.
- 3.2. The images must have been produced in the Amazonian territory in Bolivia, Brazil, Colombia, Ecuador, Guyana, Peru, Suriname, Venezuela and French Guiana.

4. **SUBMISSION**

- 4.1. Participation in the “Amazoniar”-2021 Photo Contest is free and must be done exclusively via the internet.
- 4.2. The submission period will start on September 9th, 2021, and close on October 24th, 2021.
- 4.3. It is the photographer's responsibility to obtain the consent of the people registered in the photos, and it is possible to identify them later. The consent must be written and signed, containing the identification of all persons that appear in the photo, with their personal identification document number. Photos that show people will only be accepted accompanied by a signed consent document.
- 4.4. The participant must fill out the online form, which is available on the communication channels of IPAM Amazônia or by directly accessing this link: <https://forms.gle/ZW6zUqbANiSJQYE79>
- 4.5. After submitting the photo(s) and registration form, the participant will receive an email confirming their participation.
- 4.6. Photographs must have a maximum of 10 Megabytes and only photos in JPEG format will be accepted.
- 4.7. JPEG files must be named with the title of the photograph followed by the chosen category and the author's initials. E.g.: amazoniar_Biodiversity_J.S.
- 4.8. Photographs taken on a cellphone, tablets, DSLR, compact and analog cameras are accepted.
- 4.9. The photographs submitted for the contest must necessarily be related to the general theme, indicating the chosen category.
- 4.10. Photographs in color or black and white are accepted.
- 4.11. Minor edits are allowed, as long as the photographer does not transfigure the original image.
- 4.12. Any type of editing that transfigures the original image is prohibited (i.e. removing or adding items).

- 4.13. Photographs with a digital signature, watermark, with the presence of logos or that may carry any type of additional identification over the image will not be accepted.
- 4.14. IPAM may request the original file of the photograph to the finalists, as a way of proving its authorship.
- 4.15. The participant may submit up to three photographs per category.
- 4.16. Finalists will be asked to send the photographs in high quality.

5. **SELECTION**

- 5.1. All entries will be reviewed by a panel of judges, who will select 20 photos (five in each category) from all eligible entries received during the submission period.
- 5.2. Finalists will be chosen based on the following criteria:
 - 5.2.1. Creativity (30%)
 - 5.2.2. Photo quality (30%)
 - 5.2.3. Composition (30%)
 - 5.2.4. Suitability to the theme (10%)

6. **PANEL OF JUDGES**

- 6.1. The Panel of Judges will be formed by 3 (three) members:
 - 6.1.1. Prof. Dr. José Sabino - Director and photographer at Natureza em Foco; professor at Universidade Uniderp (Mato Grosso do Sul/Brazil) in postgraduate studies - environment and regional development.
 - 6.1.2. Martha Fellows - Environmental manager, researcher and the focal point of IPAM's indigenous agenda.
 - 6.1.3. Elza Lima - Photographer who has been recording the diversity of the Amazon region's inhabitants for decades.
 - 6.1.4. Felipe Russo - Photographer graduated in landscape biology and ecology; adjunct professor at the Paris College of Art MFA in photography and image-making.
- 6.2. The members of the Panel of Judges will receive the submitted photographs without any element that allows the identification of the author.
- 6.3. The decisions of the Judging Committee are sovereign, unquestionable and final, and any objection or appeal is allowed.

7. **PRIZE**

- 7.1. There is no financial prize and neither will the photographs be used in campaigns involving commercial objectives.
- 7.2. In recognition of the photographers selected by the Panel of Judges, their photos will be exhibited, in digital format or via projection, during three different occasions:
 - 7.2.1. “Fruturos - Tempos Amazônicos” - Museu do Amanhã
The selected photographs will be able to integrate a digital totem next to the exhibition “Fruturos - Tempos Amazônicos” which is scheduled to take place at the Museu do Amanhã in Rio de Janeiro from November 2021 and last for six months. There will be a Virtual Reality and informational totem experience where visitors will be able to appreciate the selected photos of the Contest.
 - 7.2.2. UN Conference of the Parties (COP 26) in Glasgow
The selected photographs will be exhibited on projection in the space IPAM will use inside the Pavilion of the 26th Conference of the Parties to the UN Convention on Climate Change (COP 26) that will take place in the city of Glasgow, United Kingdom. The Conference is scheduled to take place in the first two weeks of November 2021.
- 7.3. Those selected will also be able to have their photos published in the communications channels of IPAM Amazônia and its partners, as long as the initiatives do not have a commercial purpose and that they present the due authorship credits as a rule.
- 7.4. No participant will receive any kind of remuneration before or after the Contest.

8. **RESULTS**

- 8.1. The final result of the contest will be announced in the first week of November 2021 through IPAM's communication channels.
- 8.2. The selected photographs will be posted on the Institution's digital platforms.
- 8.3. Winners will be notified via email.

9. **TERM OF USE**

- 9.1. Upon confirmation of submission, the participant automatically accepts that the submitted photographs can be published (publications, digital media, etc.), as long as they do not involve

commercial purposes and only for the purpose of publicizing the contest and those selected and without the need to prior notice.

10. **FINAL DISPOSITIONS**

- 10.1. The omitted cases will be resolved by the Organizing Committee of the contest.
- 10.2. Upon registration and submission of photographs, the participant will implicitly accept all the terms of this regulation.
- 10.3. Employees and partners formally linked to the Amazon Environmental Research Institute (IPAM) and the judging committee cannot participate in the contest.